



LOGISTICS

MIDDLE EAST

Who we are

Logistics Middle East is the region's leading publication dedicated to the logistics and supply chain industry. With a reputation for in-depth analysis and expert insights, we cover the latest trends in transportation, warehousing, freight, and supply chain innovation.

Our platform connects industry leaders, decision-makers, and professionals, offering essential information to navigate the evolving challenges and opportunities in the Middle East.

From digital transformation and sustainable practices to e-commerce and infrastructure development, **Logistics Middle East** is the trusted source for news and strategies shaping the future of logistics.

In 2025, we're further elevating our platforms to offer our partners, readers, and industry professionals even greater value, ensuring they stay ahead of the latest industry trends and innovations.



Print



Logistics Middle East magazine is a cornerstone of the region's logistics and supply chain industry, delivering high-quality, in-depth content directly to industry professionals.

Published monthly, the magazine provides exclusive interviews with industry leaders, expert analysis on critical developments, and special reports on the latest innovations transforming the sector.

With a focus on the Middle East's unique market dynamics, our print edition covers a wide range of topics, from infrastructure projects and sustainable logistics to digital transformation and e-commerce.

Trusted by decision-makers and business leaders, **Logistics Middle East** is an indispensable resource for staying informed and ahead in the fast-evolving logistics landscape.



7,000+
READERS

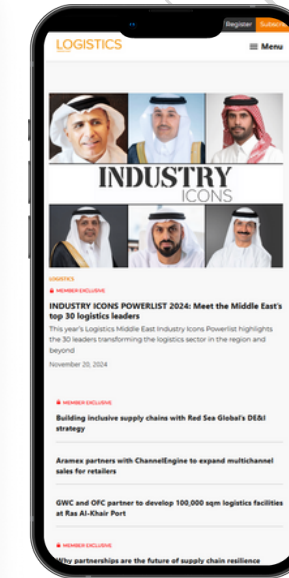
Digital and social

Our digital presence at **Logistics Middle East** amplifies the voice of the region's logistics industry through timely and engaging content.

Our website is a comprehensive resource, delivering breaking news, insightful articles, and exclusive interviews that professionals rely on to stay ahead in the fast-paced world of logistics.

With an **industry-leading presence on social media**, we connect with a global audience, sharing the latest trends, market updates, and event highlights in real-time from across the Middle East.

From newsletters to multimedia content, our platforms offer **the perfect blend of information and connectivity** for today's logistics leaders.



250,000+
Monthly Brand Reach

115,000+
Website Page Views

17,000+
Newsletter Subscribers

Events and conferences

Logistics Middle East hosts a series of industry events that recognise excellence and foster leadership in the logistics and supply chain industry.

The *Logistics Middle East Awards* celebrate the region's top innovators, companies, and individuals driving transformation in logistics.

Logistics Leaders MENA and *Logistics Leaders Saudi* bring together key stakeholders to discuss the latest trends, challenges, and opportunities shaping the sector.

New to the brand this year is the *Saudi Supply Chain Awards*, honouring the pioneers setting new benchmarks in logistics and supply chain management in the Kingdom.



Editorial calendar



MONTH	CONTENT FOCUS	SPECIAL REPORT	EVENT
January	<ul style="list-style-type: none">Year in Review 2024 Company Profiles	<ul style="list-style-type: none">Key logistics trends set to shape 2025Healthcare and pharma supply chain	Logistics Middle East Awards
February	<ul style="list-style-type: none">Elite Executives Power List	<ul style="list-style-type: none">Breakbulk logisticsRetail and e-commerce supply chain	
March	<ul style="list-style-type: none">Women in Logistics	<ul style="list-style-type: none">Balancing equality, diversity and inclusion in logisticsHumanitarian and relief supply chain	
April	<ul style="list-style-type: none">The Rail Edition	<ul style="list-style-type: none">How rail is driving regional connectivityAutomation and material handling in logistics	Supply Chain Awards Saudi Arabia
May	<ul style="list-style-type: none">The Air Cargo Edition	<ul style="list-style-type: none">Cold chain logisticsF&B supply chain	
June	<ul style="list-style-type: none">Supply Chain Strategists Power List	<ul style="list-style-type: none">Supply chain resilienceSaudi Supply Chain Awards roundup	
July	<ul style="list-style-type: none">The E-Commerce Edition	<ul style="list-style-type: none">How technology is fuelling e-commerce boomAutomotive and EV supply chain	Logistics Leaders Saudi Arabia
August	<ul style="list-style-type: none">The Ports and Freezones Edition	<ul style="list-style-type: none">Free zone logisticsMaritime and ports supply chain	
September	<ul style="list-style-type: none">Saudi Power List	<ul style="list-style-type: none">Saudi Arabia's logistics evolutionInfrastructure and construction supply chain	
October	<ul style="list-style-type: none">The Technology and Innovation Edition	<ul style="list-style-type: none">Automation and material handling in logisticsFashion and luxury supply chain	Logistics Leaders MENA
November	<ul style="list-style-type: none">The Green Edition	<ul style="list-style-type: none">Sustainability in logisticsEnergy supply chain	
December	<ul style="list-style-type: none">Industry Icons Power List	<ul style="list-style-type: none">Important of leadership in logistics	

Work with us



PRINT	USD
Full page	6,000
Half page	3,000
Double page spread	10,000
Inside front cover	9,000
Inside front cover spread	12,000
Inside back cover	8,000
Outside back cover	10,000
Full page advertorial	8,000
Double page advertorial	12,000

DIGITAL	USD
Digital advertorial	10,000
Mixed display banners	150/CPM
Email marketing	3,000
Newsletter banner	3,000/per week
Social media dark post	150/CPM

SPECIAL ACTIVATIONS	USD
Content marketing	POA
Video interview	POA
Video production	POA

EVENT	USD
Power panel events	POA
Round table series	POA

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